



Press-release

BTA Bank restructuring was recognized as Best Deal at Eurolawyer Forum 2011

Almaty, June 14, 2011 – BTA Bank was awarded with “*CIS Legal Department of the Year: Best Support of Restructuring and Work with Distressed Assets*” prize at the award ceremony which was held during *Eurolawyer Forum 2011*, on June 2, London.

Mr. Francis Fitzherbert-Brockholes, Partner, *White & Case*, collected the award on behalf of BTA. *White & Case* offers legal and consulting services to BTA on restructuring.

“The ground-breaking restructuring of BTA was one of the highest-profile restructurings in the region, and the judges ultimately recognized this in resolving to award BTA”, - Mr. Graham Conlon, Partner, *CMS Cameron McKenna* – General sponsor of the Forum, commented.

Eurolawyer is an annual forum gathering leading lawyers from Europe and CIS region. *Eurolawyer Awards* is a competition of leading corporate legal departments from these regions, which demonstrate high level of international legal practice in different areas.

In 2011, *Eurolawyer Awards* established prize for “*CIS Legal Department of the Year: Best Support of Restructuring and Work with Distressed Assets*” with following nominees: BTA Bank (Kazakhstan), MMK Illich (Ukraine), State Corporation “Energorynok” (Ukraine), Heineken (Russia) and Alliance Bank (Kazakhstan).

More detailed information about Eurolawyer Forum and Eurolawyer Award Ceremony is available at: www.eurolawyer.org.uk and awards.eurolawyer.org.uk.

Meantime, on May 18, BTA Bank and its consultant *Ogilvy Public Relations Worldwide* received *Best Financial Communications Award* at the EMEA by SABRE. Prestigious SABRE award ceremony was held in Prague this year.

“Working with BTA Bank on an international recognized restructuring campaign has been immensely rewarding. That *Ogilvy* and BTA have won the ‘*Financial Communications Award at the EMEA*’ SABRE’s is further testament to the creativity and effectiveness of a truly unique campaign”, – Mr. Owen Nanlohy, Consultant, *Ogilvy Public Relations Worldwide*, commented on the award.

SABRE Awards (Superior Achievement in Branding and Reputation) – international competition which celebrates PR campaigns that demonstrate the highest levels of branding and reputation management. It was established by international PR edition - *The Holmes Report*.

Over the past decade, the competition – which includes separate programs in North America, the EMEA region and Asia-Pacific - has grown to become the largest PR awards competition in the world, attracting more than 4,000 entries from more than 40 countries in 2011.

More detailed information about SABRE Awards is available at:
blog.holmesreport.com/index.php/author/sabre.

For media inquiries:

tel. +7(727) 266 79 85, 266 47 99

e-mail: obeisembayev@bta.kz, tuleshova@bta.kz

www.bta.kz